

Welcome to VAN!

Introduction and Overview

VAN (Voter Activation Network) is the company that powers Votebuilder.

What is Votebuilder?

VoteBuilder is a national online database administered by the **Democratic National Committee (DNC)** and maintained locally by the State Party. Campaigns across the country utilize VAN at every level to decide who to talk to, track canvassing data, recruit volunteers, and much more!

Where does the information in VAN come from?

The NYDems Data Team regularly updates the database with the most recent voter registration National Change of Address, and vote history from **the State Board of Elections**. We also share specialized tools, including Support Scores, which are created by **the DNC**.

Data also comes from **YOU**, the campaign! As your team collects information from voters through canvassing, phone banking, and events, this data is stored in VAN to keep your database **current and comprehensive**.

Is my Data Secure?

YES! All data in VAN is encrypted, and the only people who have access to the data your campaign uploads to VAN or collects are **the users in your committee**.

Only authorized users can access the database. Permissions are managed carefully so that users only see the data they need for their specific tasks.

Always use **strong passwords** for your VAN account and never share your login credentials with anyone. When you create your Action ID account, you will be prompted to set up **2-factor authentication**. Ensure you **log out of VAN after each session**, especially when using shared or public computers.

Why you'll LOVE using VAN

All your data in one place

Say “goodbye” to scattered spreadsheets, forgotten supporters, or lost contact lists. Everything you need is stored securely in VAN, making it easy to access and update.

Reach the right people

With VAN, you can create targeted lists based on demographics, voting history, and geography, ensuring your outreach is both strategic and effective.

Coordinate Volunteer Efforts

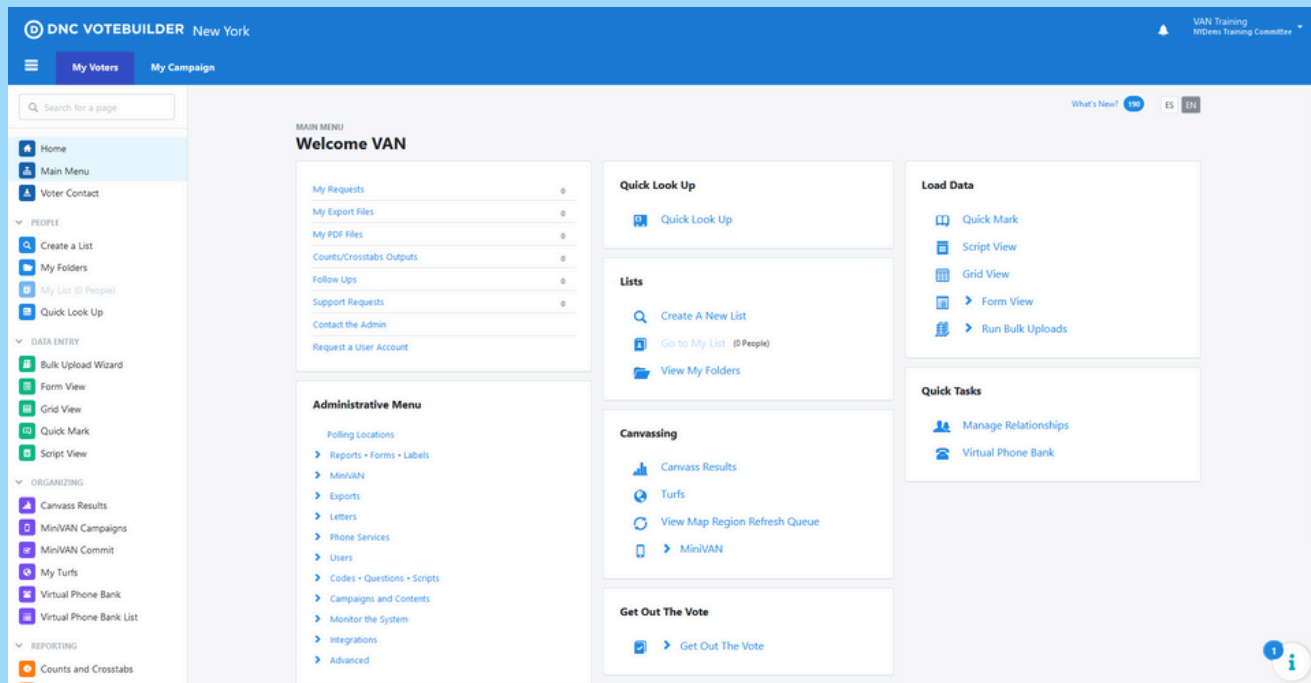
Easily recruit, assign, and track volunteer activities, ensuring everyone knows what they need to do and when.

Manage Events Seamlessly

From planning to follow-ups, VAN/Votebuilder helps you organize events and track attendance, making sure our campaign events are a hit.

***With VAN, streamline your campaign efforts and
focus on what matters most
—making a difference!***

When you first log into VAN, your homepage will look like this:



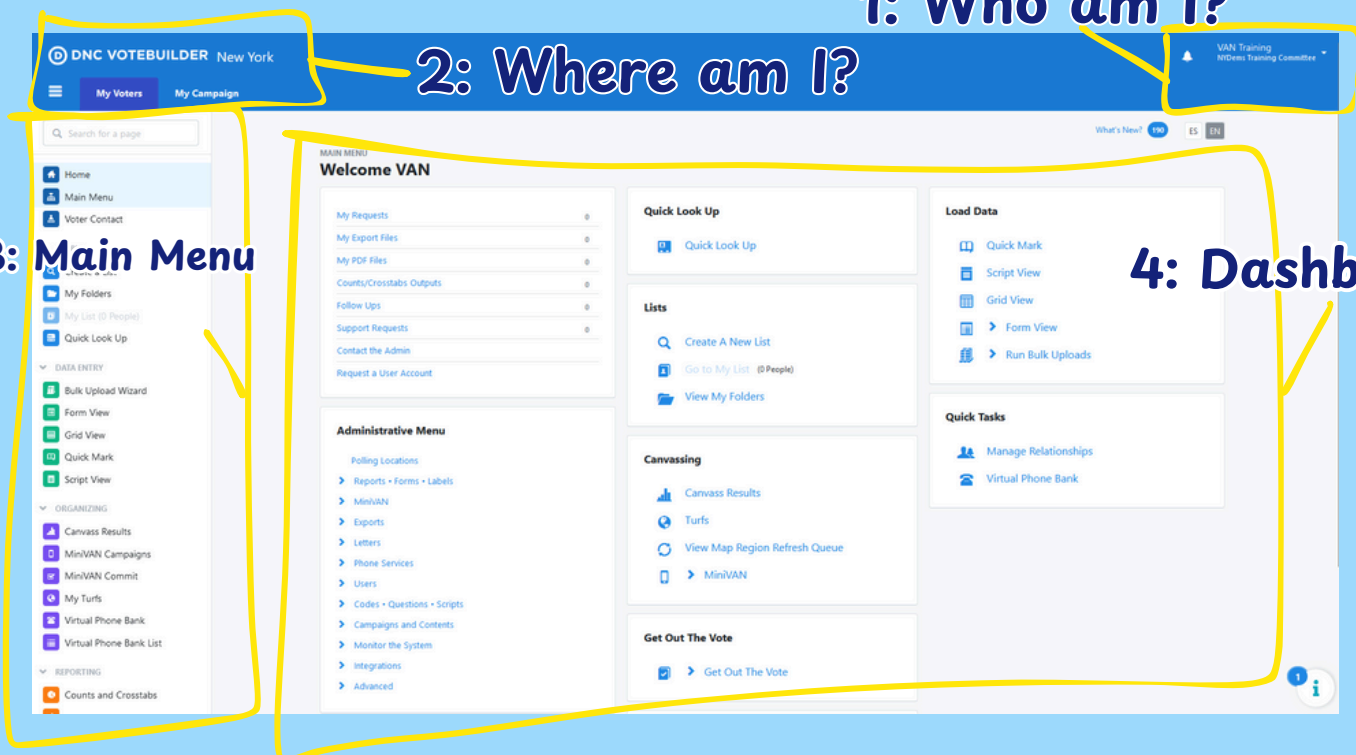
Let's explore the different sections.

1: Who am I?

2: Where am I?

3: Main Menu

4: Dashboard



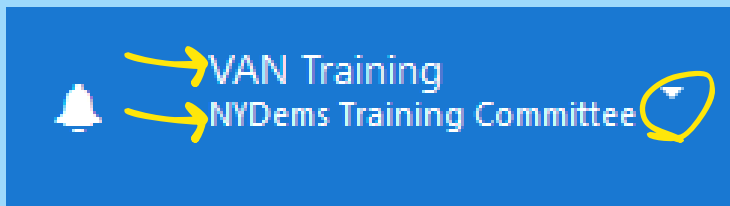
Section 1: Who am I?

In the top right corner of the screen, it will detail your name and the name of the campaign/committee you are logged into. If you have access to multiple committees, click the arrow to toggle between.

Section 2: Where am I?

In the top left corner of the screen, you will see

- A set of 3 horizontal lines
 - This is the button to make the main menu appear or disappear
- “My Voters”
- “My Campaign”



My Voters

For all EXTERNAL activities

- Houses the voter file
- Includes detailed information about each registered voter
- Used for targeting and conducting phone banks, canvassing, and mail programs
- **All direct voter contact goes through MyVoters**

My Campaign

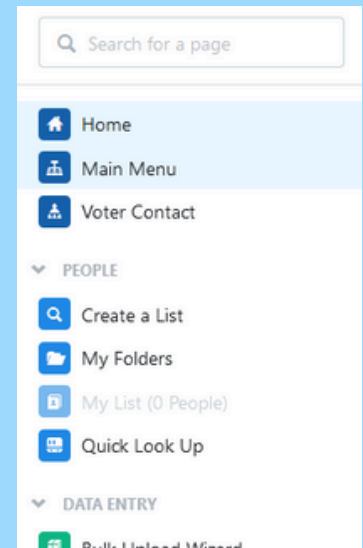
For all INTERNAL activities

- Focuses on volunteer management and tracking campaign relationships
- Starts empty and is populated as volunteers and activists are recruited.
- Organize events and run volunteer recruitment
- **No direct voter contact is done in MyCampaign**

Section 3: Main Menu

On the left side of the screen, you'll see the main menu. Using the search bar at the top, you can find any page you want by typing in its name.

***Note:** The Menu in MyVoters is slightly different from MyCampaign. If you can't find something, double check that you are in the right part of the system!



Section 4: Dashboard

In the center of your screen is the dashboard. Here, you'll navigate to different pages. Can't remember where it is? No worries, you can use the main menu search bar.

